

JOSH SOBERDASH

Green Tree, Pittsburgh, PA 15220

UX/UI DESIGNER + DEVELOPER

With 7+ years of development experience . Freelancing for most of those years working with a multitude of companies and projects. Currently employed at Brunner for the last two years as a Digital Developer.

Building interactive and responsive websites in Javascript, HTML & CSS. Good understanding of and experience with developing using object-oriented concepts in working with MVC Frameworks.

As a UX/UI designer and developer my objective is to create clean, re-sizable, functional websites that are W3C compliant and cross browser tested for everyday users. Making a positive impact on clients, co-workers, and the Internet using his skills and experience to design and develop compelling and attractive websites.

PROFESSIONAL EXPERIENCE

BRUNNER (2014 - Current))
DIGITAL DEVELOPER

FREELANCE (2007 - Current)
UI/UX DESIGN & DEVELOPMENT

SKILLS AND EXPERTISE

- 7+ years of design and development experience (Freelance, Agency)
- Usability and user experience best practices
- Cross browser testing and debugging
- HTML/HTML5 CSS/CSS3 jQuery and, other front-end technologies
 - jQuery, jQuery UI, and jQuery Mobile
 - CSS frameworks (Bootstrap, Foundation, or Skeleton)
- Adobe Creative Cloud (Photoshop, Illustrator, etc.)
- Working with PHP/.NET based on project specifications.
- Comfortable working with CMS Platforms (Umbraco, Wordpress, Others)
- Cross-platform solutions like PhoneGap/Cordova a plus
- Writing CSS that is consistent across supported browsers
- Behavior-driven/test-driven development
- Working in an Agile environment
- Knowledge of Mobile First/Progressive Enhancement paradigms
- Knowledge of website optimization best practices
- SASS/LESS, Grunt, Bower, Git/TFS Version Control
- Animating HTML5 / Flash Banners
- Designing / Developing HTML emails across various email clients

RECENT WORK

www.brunnerworks.com

www.brunnerworks.com/socialb

www.brunnerworks.com/bsearch

www.brunnerworks.com/bworks

www.stuckatprom.com

www.huffy.com

www.bhivelab.com

www.elitemediainstallations.com

ONLINE OUTLETS

www.soberdash.com

www.behance.net/soberdash

www.soberdash.com/shoot (flash game)

PDF Portfolio (click to download)

OTHER TECHNOLOGIES

Development Skills:

HTML5/HTML, CSS3, Bower, Grunt, Gulp, SASS/LESS, Modernizr, jQuery, JavaScript, JSON, XML, XAML

Frameworks

HTML5 Boilerplate, Bootstrap, Foundation, Skeleton, Jekyll, MVC

Platforms

Wordpress, Umbraco, Joomla, Drupal, NopCommerce, Magento, ModX, and a few other CMS.

Design

Adobe Creative Suite CC, Photoshop, Illustrator, InDesign, Fireworks

Prototype: Balsalmiq, Pencil, InVision, Froot, MoqUps, others

Code Editors

Visual Studio, Brackets, Sublime Text, Dreamweaver

Others

Final Cut Pro, Flash, After Effects, Motion, Jira, Pro-Tools, Latest versions of Microsoft Office, Firebug, FTP, CPANEL

Design Skills

Advertising Campaign, Visual Communication, Layout Design, Print Media, Branding, Graphic Design, Interactive Design, Visual Design, Identity, Logo Design, Typography, Web Design, Marketing, Indoor/Outdoor Signage, and many other mediums.

Other Skills: Problem Solving, Creative, Teamwork, Communication, UI Design, User Experience, Cross-Browse Testing, Flowcharts, Mobile/Responsive Sites, Web Performance, HTML E-Mail, Site Analytics, Social Media, Documentation, Marketing, Wireframing, Prototyping, Storyboarding, Web 2.0, MAC/WIN, SEO, Goal Oriented, Project Management, Time Oriented.

Freelance Web Designer & Developer

The following is a list of current and past freelance projects.

www.GreenwoodFamilyFunCenter.com (2010)

[Click here for design samples](#)

- o Web Developer / Designer / Wordpress CMS
- o Developmental Planning & Re-Search
- o Web Design / Content Layout
- o SEO / Linking / Site map / Social Media
- o Maintain Consistent Design and Identity
- o Email Marketing and Personal Email Setup
- o Monthly site updates and maintenance work

www.CarsonsTavern.com (June 2012 – Present)

[Click here for design samples](#)

- o Contract / Documentation / Sketches / Wire-framing
- o Developmental Planning & Re-Search
- o Company Branding and Identity (Logo Design - Website)
- o Designed Fully Functional and Interactive Site
- o Maintained Consistent Design and Identity Throughout Site
- o Developed Site and Integrated Graphics
- o Developed site around content management system (WordPress)
- o Developed Custom Reservation Forms to collect Data
- o Functional UI Design / Graphic Design / Content Layout
- o Setup Social Media, Facebook, Twitter, YouTube
- o Setup Email Marketing via (mailchimp) and Personal Email Setup
- o Photographer, took pictures for site use and design purposes
- o Search Engine Optimization / Linking / Content / Meta Tags / Keywords
- o Google Analytics and Site Traffic
- o Cross Browser Compatible
- o Monthly site updates and maintenance work

Skills: Wordpress CMS, Graphic Design, Design Lay Out, Identity, Company Branding, Professional Photography, Web Design, Web Development, SEO, and Google Analytics, HTML5, CSS3, HTML, CSS, jQuery, and small bits of PHP

www.TheWeddingTowel.com (April 2012)

[Click here for design samples](#)

- o Role as Project Manager for New Website
- o Designed Fully Functional and Interactive Site
- o Developed Site and Integrated Graphics
- o Developed site around content management system
- o Company Branding and Identity (Logo Development/Color Schemes)
- o Maintained Consistent Design and Identity
- o Functional UI Design / Graphic Design / Content Layout
- o **Created an online store for purchasing items**
- o Social Media, Facebook, Twitter, YouTube
- o Email Marketing and Personal Email Setup
- o Photographer, took pictures of individual products
- o Complete Site SEO and Site Analysis
- o Responsive Web Design and Layout

Skills: Graphic Design, Design Lay Out, Identity, Company Branding, Photography, Web Design & Web Development, HTML, CSS, jQuery, SEO, Google Analytic

www.chemistryeyewear.com

- o Role as Developer and Designer
- o Developmental Planning & Re-Search
- o Visual Design and Layout
- o Designed and upheld Brand Consistency
- o Site Development and Graphic Integration
- o Joomla Content Management System
- o Created and Design Print Materials
- o General Site Backups and Updates
- o Complete Site SEO and Site Analysis
- o Took High Quality Photos of Eye-ware

Skills: Web Design, Web Development, HTML, CSS, jQuery, Google Analytics, Search Engine Optimization, (CMS Joomla), Cross-Browser, and Photographer.

www.OneUpPgh.com

- o Website Redesign & Development
- o Responsive Web Design & Development
- o Mobile, Responsive, Cross-Browser Compatible
- o HTML5, CSS3, jQuery, Wordpress
- o Web Friendly File Sizes (image compression)
- o Functional UI Design / Web Design / Content Lay Out
- o Complete Site SEO / Linking / Content / Meta Tags / Key Words
- o Google Analytics, Web Site Reports